



For Immediate Release

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Specialty Coffee Association of America Welcomes New Members to the Board of Directors

Long Beach, CA. U.S.A. (April 9 2009) – The Specialty Coffee Association of America announced today the results of the 2009 election for Board of Directors. New Directors include Nathalie Gabbay of RGC Coffee, Inc. and Ellen Rogers of Dunkin' Donuts. Returning to the board as Directors are Price Peterson of Hacienda Esmeralda/Panama, for his third term, and for a second term, Ellie Matuszak of Coffee Solutions and Max Quirin from ANACAFE.

Also joining the board are Tim O'Connor of Pacific Espresso as Second Vice President , and Shawn Hamilton from Java City as Treasurer.

SCAA Executive Director, Ric Rhinehart, said the new and returning board members are all experienced coffee professionals, leaders, and committed volunteers for the association. He added, "I want to personally thank our departing board members, Nick Cho, Jeff Taylor, Treasurer Tracy Allen, and Acting Past President Linda Smithers. SCAA remains a volunteer-driven association and nowhere is that more apparent than among the hard working members of our board. Without their dedication to the ideals and success of SCAA, we could not function as an association. Our departing board members each deserve our gratitude."

2009/2010 SCAA Board of Directors

Officers

Mike Ebert President
Peter Giuliano Vice President
Tim O'Connor Second Vice President
Shawn Hamilton Secretary/Treasurer
Mark Inman Immediate Past President

Directors

Al Liu
Ellen Rogers
Ellie Matuszak
Marty Curtis
Max Quirin
Nathalie Gabbay
Paul Thornton
Price Peterson

About the SCAA

The SCAA is the world's largest coffee trade association dedicated to creating a vibrant specialty coffee community. We recognize, develop and promote specialty coffee by setting and maintaining quality standards for the industry; conducting research on coffee, equipment and perfection of craft; and providing education, training, resources and

business services for members. Celebrating 26 years of success, the strength of our organization is reflective of our members who represent more than forty countries and every segment of the Specialty Coffee industry, from coffee growers to coffee roasters and retailers. Together, we ensure our industry continues to thrive. Visit www.scaa.org.