



For Immediate Release

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Specialty Coffee Association of America Honors 2009 Recognition Award Recipients

LONG BEACH, Calif. U.S.A. (April 27, 2009) --- The Specialty Coffee Association of America (SCAA) honored its 2009 Recognition Award winners---all leaders within their field---for their dedicated service and valuable contributions to the coffee industry. The awards were presented at SCAA's 21st Annual Exposition. SCAA is the world's largest coffee trade association.

The 2009 Recognition Award winners are:

Ted Lingle, Coffee Quality Institute

Lifetime Achievement Award

Rick Peyser, Green Mountain Coffee Roasters

Outstanding Contribution Award

Jeanne Sleeper, JBS & Associates

Special Recognition Award

Kerri Goodman Small and Miles Small, CoffeeTalk

Distinguished Publisher Award

Mark your calendar: The Specialty Coffee Association of America's 22nd Annual Exposition and 2nd Annual Symposium takes place in Anaheim, CA., April 14 – 18, 2010, which features the 2010 Recognition Awards.

About the SCAA

The SCAA is the world's largest coffee trade association dedicated to creating a vibrant specialty coffee community. We recognize, develop and promote specialty coffee by setting and maintaining quality standards for the industry; conducting research on coffee, equipment and perfection of craft; and providing education, training, resources and business services for members. Celebrating 26 years of success, the strength of our organization is reflective of our members who represent more than forty countries and every segment of the Specialty Coffee industry, from coffee growers to coffee roasters and retailers. Together, we ensure our industry continues to thrive. Visit www.scaa.org.

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Note to Editor: Interviews and photos upon request.