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For Immediate Release

Greg Lefcourt of Ozo Coffee Co. in Boulder is the Mountain Regional Barista Champion
Lefcourt Takes First Place in Mountain Regional Barista Competition Hosted by Allegro Coffee

Long Beach, CA. U.S.A. (January 19 2009) – Greg Lefcourt of Ozo Coffee Co. in Boulder, was named Mountain Regional Barista Champion at a competition held January 16-18, 2009 in Thornton, Colorado. The Specialty Coffee Association of America (SCAA) event was hosted by Allegro Coffee, based in Thornton. Over twenty baristas from the Mountain region competed in the three day event. The top three competitors:

First Place	Greg Lefcourt	Ozo Coffee Co	Boulder, CO
Second Place	Jesse Bladyka	Coal Creek Coffee	Laramie, WY
Third Place	Philip Search	Sole Coffee Roasters	Boulder, CO

Competitors were required to make 12 beverages, including four espressos, four cappuccinos and four original signature drinks of their own creation within 15 minutes in front of a panel of accomplished industry judges. Competitors were judged on taste, beverage presentation, technical skills, station cleanliness and overall impression.

The winner of the competition will compete for the national title at the United States Barista Championships (USBC) in Portland, Oregon March 5-8. The winner of the USBC will represent the United States in the World Barista Championship in Atlanta, Georgia, April 16-19, 2009. Sponsors for the regional and national events include Official Host & Travel Sponsor: DaVinci Gourmet; Official Espresso Machine Sponsor: Nuova Simonelli; Official Grinder Sponsor: Mahlkoenig.

About the SCAA

The SCAA is the world's largest coffee trade association dedicated to creating a vibrant specialty coffee community. We recognize, develop and promote specialty coffee by setting and maintaining quality standards for the industry; conducting research on coffee, equipment and perfection of craft; and providing education, training, resources and business services for members. Celebrating 26 years of success, the strength of our organization is reflective of our

members who represent more than forty countries and every segment of the Specialty Coffee industry, from coffee growers to coffee roasters and retailers. Together, we ensure our industry continues to thrive. Visit www.scaa.org.